



Luisa María Flórez Herrán

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Portfolio Website - lumajewelry.com

Achievements

- Nov - Dec 2021: NYC Jewelry Week Virtual Booth.
May 2021: 2021 Outstanding Academic Achievement Award.
School of Fashion. Savannah College of Art and Design.
May 2019 & May 2021: SCAD Jewelry Trunk Show.
Oct 1 2020: Ethical Metalsmiths Guest Juror's Choice Award.
Oct 1 2020: So Fresh + So Clean 2020 exhibition.

Selected Work Experience

- Sep 2021- Present: Gillian Trask Jewelry / Jewelry Creative Assistant
GT's liaison in public and internal relations, design
promotional material for events, others.
Jun - Aug 2021: Camp Med o lark / Instructor
Enameling and metalsmithing instructor for children
(8-16 y/o)
Jun 2017 - Present: Luma Handcrafted Jewelry / Jewelry Designer
Planning, design, and elaboration of commissioned
jewelry works.

Academic Formation

- Jan 2019 - Mar 2021: Master of Arts in Jewelry
Savannah College of Art and Design
Savannah. GA. USA
2008-2013: Bachelor's Degree in Industrial Design
Universidad Jorge Tadeo Lozano Colombia
Bogotá. D.C. Colombia

Courses & Continuing Education

- Aug 2021: Hand building Ceramics
Savannah Cultural Arts Center
Jan 2021: Pearls Specialist Certification
Cultured Pearl Association of America. Inc
Oct 2017 - Nov 2018: Contemporary and Fine Jewelry Making
Escuela Colombiana de Fina y Alta Joyeria
2016 - 2017: Metal Jewelry Design
School of Visual Arts
2015: Project Management
School of Visual Arts

Soft Skills

Leadership
Critical thinking
Flexibility
Problem solving
Assertive communication

Hard Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Rhinoceros
Procreate
Office Suite