



## Luisa María Flórez Herrán

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### Awards

- Jan 2024: **International Design Awards 2023.** Bronze Award in the professional jewelry category, Hiba Collection for Nabs & Babs.
- May 29, 2021: **2021 Outstanding Academic Achievement Award.** School of Fashion. Savannah College of Art and Design.
- Oct 1, 2020: **Ethical Metalsmiths.** Guest Juror's Choice Award.

### Exhibitions and Publications

- Oct 2024: **Studio Visit 4.0 Book.** Interview and work showcase.
- Oct 2024: **Fiber Art Now Magazine.** Work showcase.
- Sep 2024: **Shoutout LA Magazine.** Interview and work showcase.
- Jun 2024: **NYJW Discover.** Article and work showcase.
- Jun 2024: **Voyage LA Magazine.** Interview and work showcase.
- Apr 2024: **Bold Journey Magazine.** Interview and work showcase.
- Mar 2024: **Artistonish Magazine 44th Issue.** Work showcase.
- Feb 2024: **Canvas Rebel Magazine.** Interview and work showcase.
- Jan 2024: **Ups and Downs.** A Biafarin Curated exhibition. Canada.
- Oct 2022: **Milano Jewelry Week.** Curated Exhibition Jewelry Drops. Italy.
- Nov - Dec 2021: **New York Jewelry Week.** USA
- Oct 2020: **So Fresh + So Clean 2020.** International Curated Exhibition. USA

### Select Work Experience

- 2017 - Present: **Jewelry Artist and Designer**  
Concept development of accessories and Jewelry.
- 2022: **TATT / Head Jewelry Designer & Production Consultant**  
Concept development of home décor and Jewelry. Adviser for producing fine and fashion jewelry in New York City, India, Thailand, and China.  
Select Work at TATT Includes  
**Nabs & Babs.** Seen on British Vogue, GQ Magazine, and Condé Nast Traveller, and more.  
**Highlight Rituals.** Seen on Essence Magazine and Moffly Media, and more.
- 2020 - 2022: **Gillian Trask Jewelry / Jewelry Creative Assistant**  
GT's liaison in public and internal relations, design, promotional material for events and social media. Development assistance in design and online store management.  
Work is seen on Connect Savannah, Milano Jewelry Week, and more.

### Academic Formation

- Mar 2021: **Master of Arts in Jewelry**  
Savannah College of Art and Design  
Savannah, GA. USA
- Nov 2013: **Bachelor's Degree in Industrial Design**  
Universidad Jorge Tadeo Lozano Colombia  
Bogotá, D.C. Colombia.